



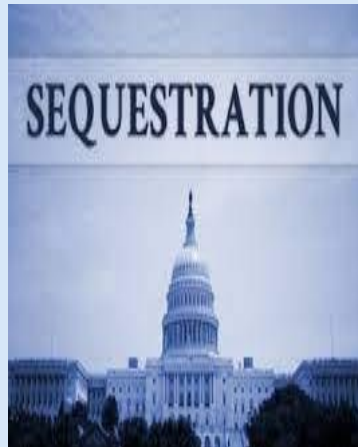
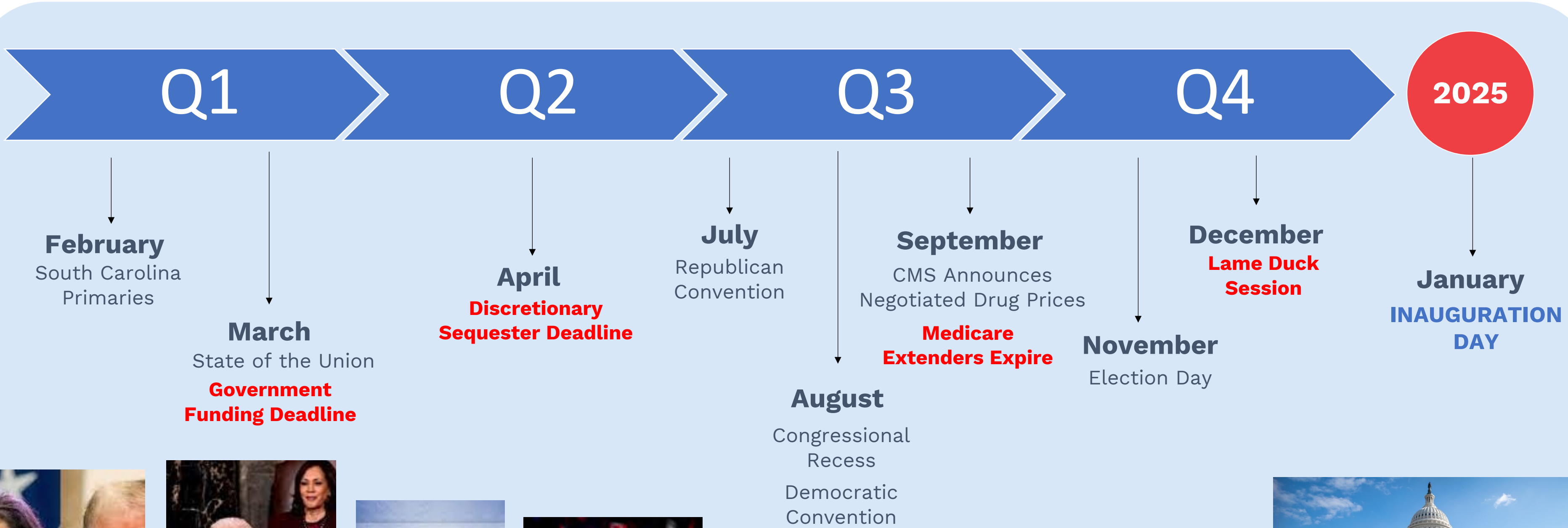
FAH Board of Directors

2024 Political Context

Charlene K. MacDonald

Executive Vice President, Public Affairs
Federation of American Hospitals

2024 Outlook



Factors Shaping the Environment



**Geopolitical
Instability**



**Populism
Undermines
Trust**



**Election
Year
Dynamics**



**Federal
Spending**



**Health Care
Cost
Pressures**

Geopolitical Instability



Domestic Agenda Complicated
By Geopolitical Instability

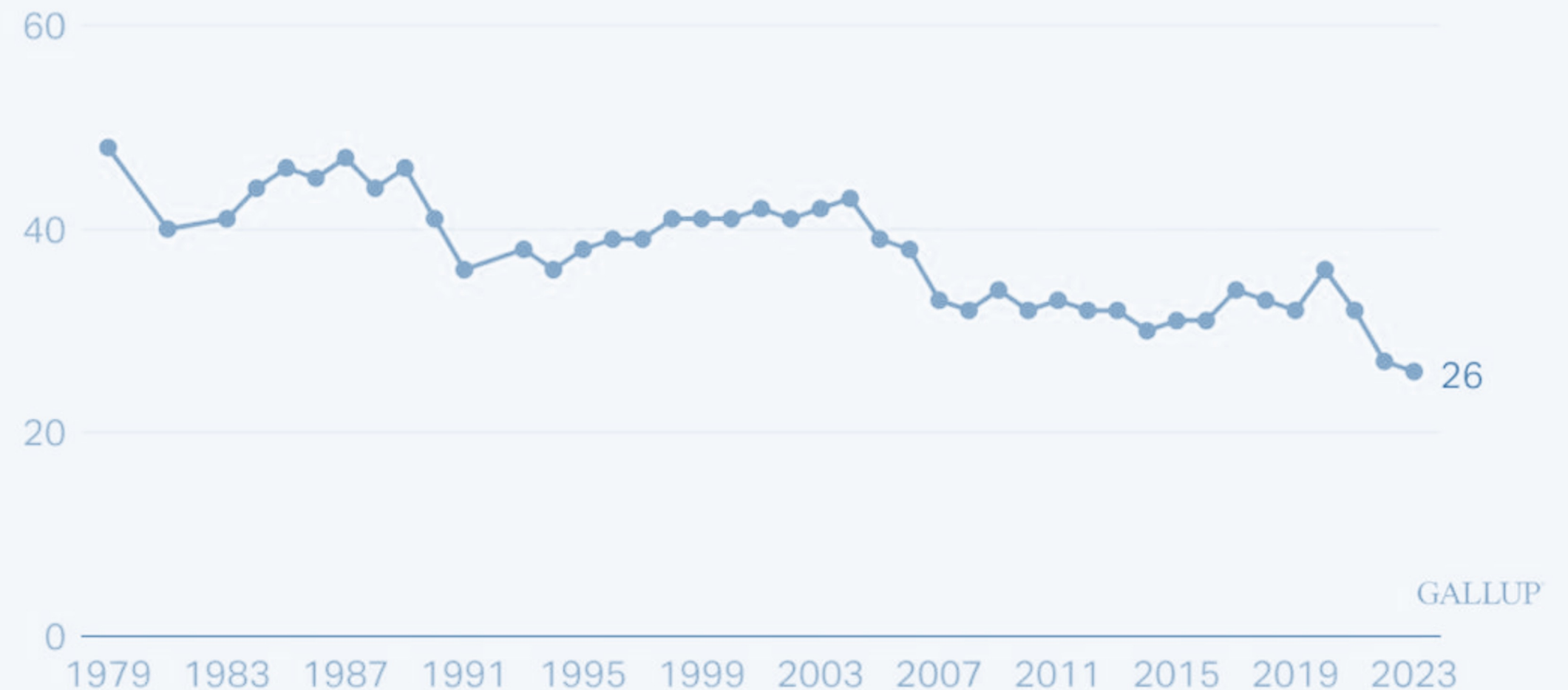


Populism Undermines Trust

- Policymakers join **backlash against corporate interests**
- Activists exploit political divisions to drive **anti-business agenda**
- **Public trust in hospitals, doctors and nurses** remains relatively high





Average Confidence in Major U.S. Institutions, 1979-2023

Figures are the average percentage of U.S. adults who have a great deal or quite a lot of confidence in nine institutions measured consistently by Gallup

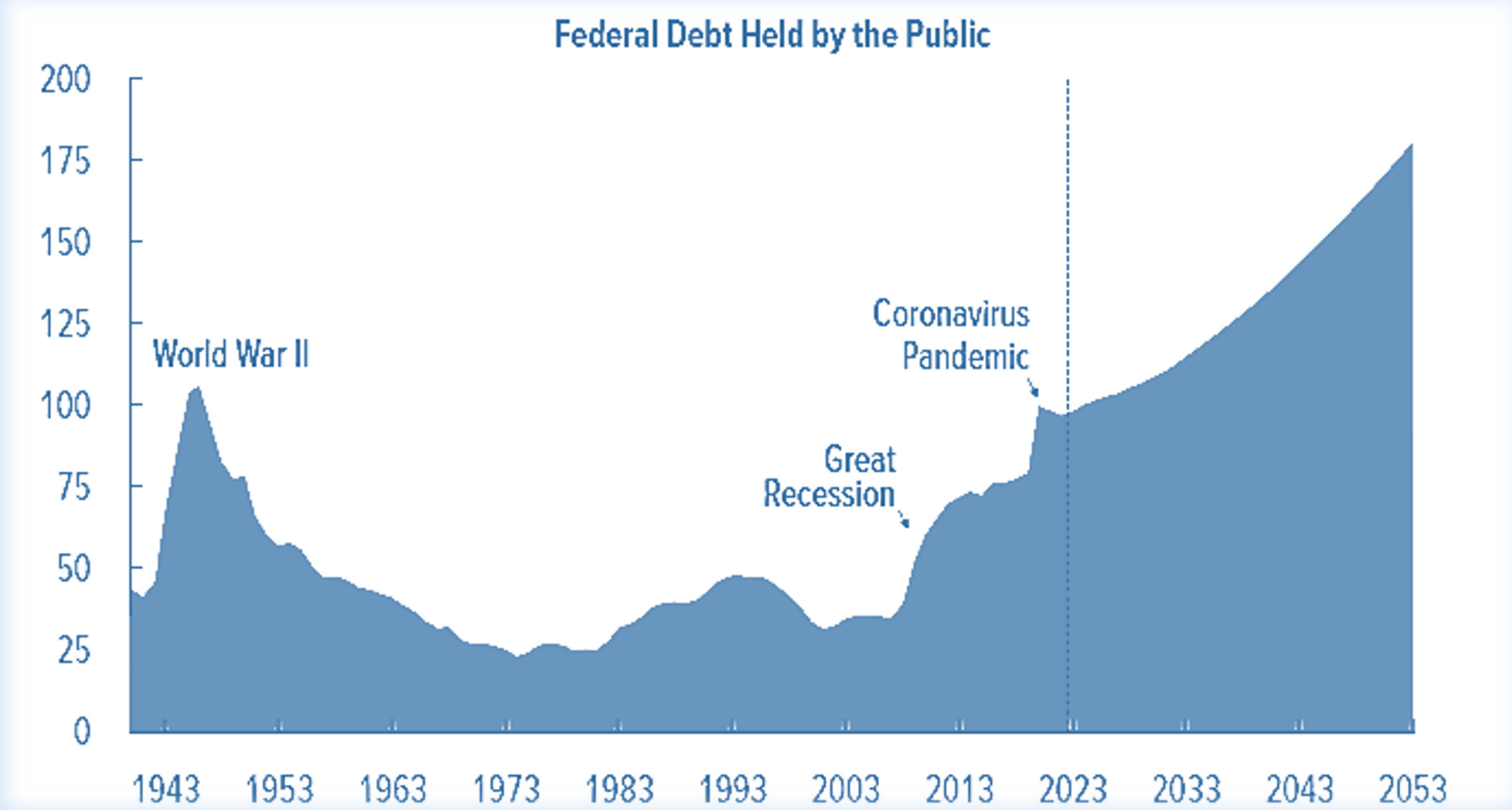


Election Year Dynamics



-  Agenda Setting
-  Heightened Rhetoric
-  Compressed Calendar
-  Compromise Hindered

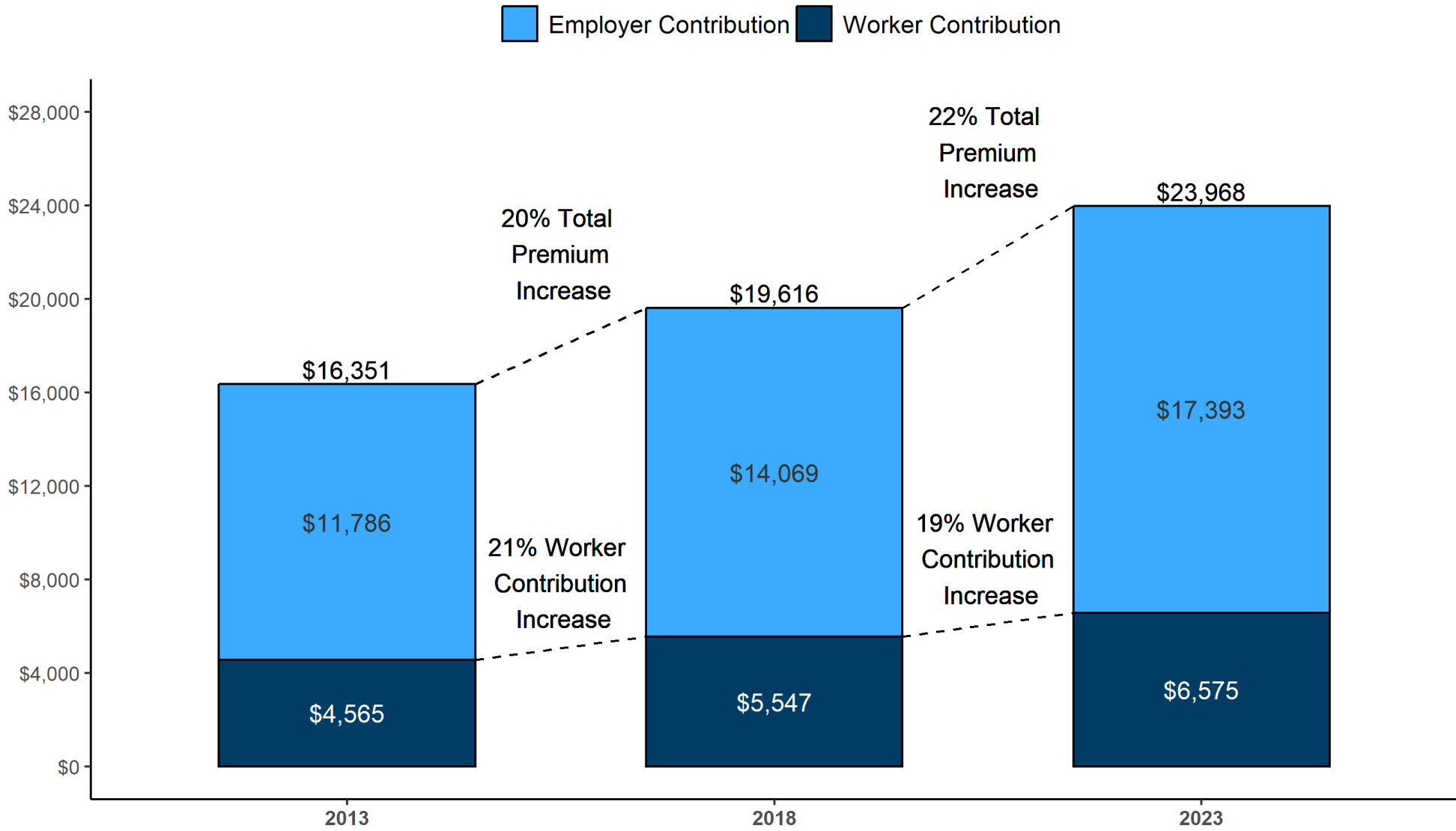
Federal Spending



“If something cannot go on forever, it will stop.”
– Herb Stein

Health Care Cost Pressures

Average Annual Worker and Employer Premium Contributions for Family Coverage, 2013, 2018, and 2023



SOURCE: KFF Employer Health Benefits Survey, 2018 and 2023; Kaiser/HRET Survey of Employer-Sponsored Health Benefits, 2013.



Strategic Plan Foundations

- Burnish Hospital Industry Reputation
- Localize Impact of National Policymaking
- Demonstrate Clout of Hospital Industry
- Shift Policymaker Scrutiny to Hospital Adversaries
- Leverage 2024 to Prepare Proactive Agenda for 2025

